

LIFE AS A RUNWAY

What 9 Art Buyers Wore to a Hamptons Art Fair

Contemporary art and vintage cars were on display at the September Art Fair in Bridgehampton, N.Y., as were plenty of early-fall looks.



SHAMIN ABAS
ULTRA-LUXURY BRAND MARKETING
& BUSINESS DEVELOPMENT

By John Ortved

Oct. 24, 2018



Jay-Z and Beyoncé didn't show up this time. But the [September Art Fair](#) — an invitation-only open-air event held last month at a [private golf resort](#) in the Hamptons — still drew plenty of deep pockets. Along with works from blue-chip galleries including David Zwirner and Marlborough Contemporary, the second annual fair featured classic cars by Porsche, Ferrari and Maserati. It may have been after Labor Day, but these elite automobile fanatics and art aficionados weren't afraid of wearing white.



Joe Carrotta for The New York Times



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Nandina Varela

Age: 35

Occupation: V.I.P. relations, [Grand Basel](#) car show

You're wearing a one-piece.

I got it in Miami, where I live.

And a Gucci pack.

I have my favorite red Gucci fanny pack.

What do you like about cars so much?

The design. The history. The culture. They're sexy. They're artsy. They have curves.

What's better: clothes or cars?

Oh, clothes. I'm a lady.





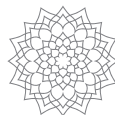
A row of Porsches. Joe Carrotta for The New York Times



Joe Carrotta for The New York Times



Joe Carrotta for The New York Times



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Bob Colacello

Age: 71

Occupation: Writer, art adviser

Are you here for cars or art?

I'm an adviser to Vito Schnabel. He commissioned Tom Sachs to build this dome: It's got a bar, a vanity with a full line of Chanel cosmetics and a shrine to Malcolm X. It's really cool.

This might be the most casual I've ever seen you dressed. You're usually in a suit.

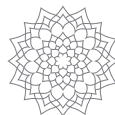
I'm in the country!

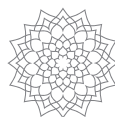
Take me from the bottom up.

These are old Top-Siders from Sperry. These pants are Loro Piana. A Ralph Lauren polo shirt.

And your tortoiseshell glasses.

I've been wearing these Ray-Ban sunglasses for 30 years that I have made into prescription glasses. And then I've got my \$85 [Nixon](#) watch. It's this rubber watch with Japanese movement you buy at the surf shop in Sag Harbor.





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Helen Lee Schifter

Age: “Slightly more than half a century”

Occupation: Student

Tell me about your dress.

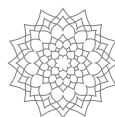
It’s vintage. It’s from the big vintage fair they do in Brooklyn, at Industry City.

You’re the only person here with an umbrella.

I got it in Tokyo, at [Takashimaya](#), the famous department store. I have two. The other one is my fancier one.

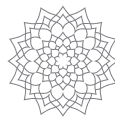
What does it say on your bracelet?

They’re friendship bracelets. They’re Dior. I got them with a girlfriend, I think in Aspen.





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Tracey Ryans

Age: 49

Occupation: Brand consultant, hotel and restaurant owner

You're an exemplar of tones.

We were at the beach and headed straight here. I wanted something fresh and clean and not too overdressed or underdressed.

Is there a T-shirt brand you're loyal to?

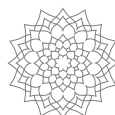
A Dutch T-shirt brand called [Hema](#). It's like our J. Crew or Gap here. My wife is Dutch, from Amsterdam.

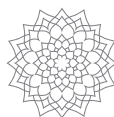
The sweater around your neck — very golf club.

I wrapped the sweater around my shoulders and asked my friend, "Is this too blaspy?"

Blaspy?

Like "black, Anglo-Saxon, protestant." I made it up as a joke.





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Lars Fisk

Age: 47

Occupation: Artist, co-founder of the September Art Fair at the Bridge

Is this a van? Or is it art?

It's somewhere between. It's a work truck, but it's also been used as a work of art.

How did you get dressed to run the fair?

This is a transition outfit, between the work wear and the fineries that I will change into later.

So that's a work shirt?

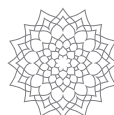
It just made the transition from a formal shirt to a work shirt.

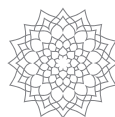
Are those work jeans?

These jeans have only had one day of work. So depending on how the day ends up, they may make the jump.

What's your shoe choice?

These are some Converse rip-offs. My girlfriend gave them to me.





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Sydie Lansing (and Cupcake)

Age: Undisclosed

Occupation: Board member of MoMA PS1; handbag designer

You've got a lot of wrist jewelry.

I designed the dollar sign cuff. The chain is from my mother. My father gave it to her when I was born. She gave it to me when I turned 21. It's Tiffany.

Tell me about your bag.

This one is called Flower Power. I got the idea for this from the shadow of Cupcake's tail, which looks like a flower.

What about your trousers?

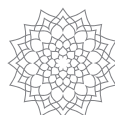
These are Italian pants. And Brazilian shoes, [Melissa](#).

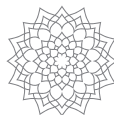
Do you carry poop bags for your dog?

No. She's paper trained. She doesn't do that outside.

Like a cat!

But she's a dog. And people always want to take her photograph. So I say, "Sure, but you have to give a \$100 donation to MoMA PS1."





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Marcello Lucchetta

Age: 42

Occupation: Manager at [Promemoria](#) furniture

Is your jacket linen?

It is. It's by Canali. The shirt is custom made by a friend of mine in Italy, who has a family business, Fabio Carrino.

The handkerchief as well?

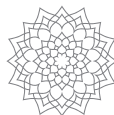
A brand from Como, where they do the silk. The shoes are Belgian.

What about your trousers?

They're tailor-made in New York.

You've got four buttons unbuttoned. Is that the right amount?

This is the right amount for an Italian in the summer. Yes. I'm not yet drunk. If I was drunk, even more.





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Aria McManus

Age: 29

Occupation: Artist and freelance art director

You're all in white, like a droog from "A Clockwork Orange."

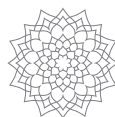
It's the uniform my group is wearing, [Auto Body](#). We're a curatorial collective.

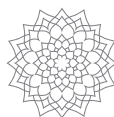
You're wearing a utility belt.

This is filled with our leaflets about our surfboards on display, by Barry McGee. Do you want one?

No thanks. You glasses offset all the white.

They're the popular Adam Selman Lolita glasses.





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Alison Moed

Age: Sales supervisor, Christian Dior

Occupation: 39

Your Chanel necklace — it's like Karl Lagerfeld's rosary.

I like to layer stuff. The key was a gift from one of my clients. It's just black diamonds.

Tell me about this blouse.

It's Margiela. Old Margiela.

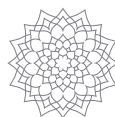
Is your skirt snakeskin?

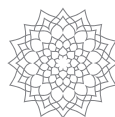
Python. It's Saint Laurent. It's after Hedi Slimane.

Are you team car or team art?

I'm team car.

Interviews have been edited for space and clarity.





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