watchonista



Celebrating The Fifth Anniversary Of The Bridge Presented By Richard Mille

After a two-year hiatus, the event to end all summer events, The Bridge, returned to the hearts of automobile aficionados and overall bon vivants. Taking place on grounds that have an equal racing pedigree to the very vehicles being showcased, The Bridge is the incarnation of petrol paradise.





If one could construct a dream weekend for a car and watch loving New Yorker, it would involve the following: a Saturday filled with sun, an endless assortment of cars, mouth-watering watches, and a heaping helping of hospitality. This is exactly what happened this past weekend with the fifth edition of **The Bridge Presented by Richard Mille**.



The Bridge Presented by Richard Mille

With a temperature of eighty degrees, a mythical assortment of Ferraris,
Lamborghinis, Porches, Paganis, and McLarens on the green of the
Bridgehampton Race Circuit, and watches on display by The Bridge sponsor,
Richard Mille the beautiful autumnal day felt like the first day of summer.



Never one to disappoint, The Bridge cofounder Jeffrey Einhorn curated over 300+ cars that would make any of its well-seasoned attendees take a second glance.



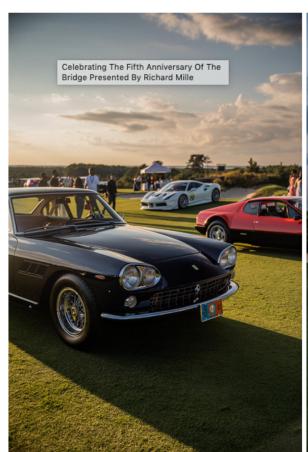
Lamborghinis parade up the Bridgehampton Race Circuit





According to the press release, the exhibition officially included: each of the three GTO ("Gran Turismo Omologato) models produced by Ferrari, 250, 288 and 599; one of each model from the Ferrari Challenge racing series (348, 355, 360, 430, 458, 488); a gathering of Jaguar XJ220s; the full collection of great Jaguars of yesteryear (XKC, XKD, XKSS); a large collection of vintage Lamborghinis, including the Miura, Espada and Jarama; the full collection of modern McLaren Longtails (600LT, 675LT, 765LT), as well as the Senna GTR and Sabre; a gathering of Mercedes 300SL gullwing and roadsters; and extraordinary Porsches, including speedsters, cup cars, GT cars, 2.7 RSs and two 935s.











Resisting Richard

While the day was chocked full of a venerable wish list of grail automobiles, our friends at Richard Mille presented a plethora of grail watches. The only horological sponsor of The Bridge, Richard Mille, brought three motorsport and hypercar-inspired timepieces out East for the weekend: the RM-07-01 Racing Red, the RM-40-01 Automatic Tourbillon McLaren Speedtail, and the RM-029 Le Mans Classic.





A personal favorite, The RM-029 Le Mans Classic, with the famed race being postponed to 2022, this watch teases racing fans with what is to come for the almost two-decade-long partnership between Richard Mille and the Le Mans Classic.



RM-029 Le Mans Classic





A Phenomenal Fifth

The show's fifth appearance in Bridgehampton was undeniably incredible. Commencing the official last weekend of summer, The Bridge was my ideal end to an unforgettable summer. Featuring a literal smorgasbord of food from the aptly named Smorgasburg and drinks curated by Sherry-Lehmann Wine & Spirits, The Bridge felt like the culmination of all the good and hip things of New York City, without the hustle and bustle.





The Bridge golf club, formerly known as the Bridgehampton Race Circuit played host to this beautiful afternoon. With scenic views of Peconic Bay, we were treated to the crisp sun during the day and a colorful sunset which lent just the right light for car and watch pictures. Speaking of art, a few notable cars were on display including the North American debut of the Calder BMW Art Car (Artist's Poof) which was fresh off its reveal in Berlin.





The Bridge was attended by invite-only guests, and based on the quality of the crowd, masterful watches, and cars on display, it was clear that we had one of the hottest tickets in town.





The sponsors of The Bridge V read like a who's who of ultra-luxury and Fortune 500 companies. The presenting sponsor for The Bridge is Richard Mille and other partners of the event included: Giorgio Armani, Ferrari North America, Bugatti, NetJets, McLaren, Lucid, Bentley, Technogym, Lamborghini, Aston Martin, J.P. Morgan Private Bank, Compass, Pagani, Canoo, De Tomaso, Polestar, Glickenhaus, Sherry-Lehmann, United Sodas of America and Nicholas Brawer.

The level top-tier sponsors supporting The Bridge V only adds further testament to the quality experience that show organizers Shamin Abas and Jeffrey Einhorn have strived to execute these past five years.



Photo Gallery: The Bridge V

Enjoy this curated photo gallery of the cars and experience of The Bridge V.























To learn more about The Bridge, visit their website.

(Images by Michael Foster, Robin Trajano and Tony Laiacona)

